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Are taco bell nacho fries still available

Scarcity can be good for publicity, and fast food brands regularly use that to their advantage. Oftentimes releases are limited on purpose to help build excitement, like when Popeyes couldn't source enough chicken for their sandwiches. But sometimes, a shortage is just a shortage — like what is going on with Taco Bell's Nacho Fries? Since then, Nacho Fries? Since then, Nacho Fries have come and gone from Taco Bell's menu a few times — ostensibly in a McRib-like move to continue to build hype, because how hard is it really to source potatoes, right? But recently, some online chatter has led people to believe that, actually, Taco Bell is struggling to keep its Nacho Fries in stock during their latest return. On the 30,000-subscriber-strong subreddit Living Mas, numerous people are reporting visiting locations within 15 minutes of me and 3 of them have been out of fries for at least a week," one Redditor commented in a post entitled "Nacho Fry shortage?" "Same at my local TB," another Redditor wrote, "they had them for a grand total of a week or less when they ran out." So what's going on? A couple people on the thread purported to have the answer. "My local TB ran out of them. They said there was a warehouse shortage," one commenter explained. "They have them again now though." The user Stubby Pablo, who is listed as a verified employee, agreed: "Supply chain shortages at select locations that have been quickly resolved which means there are still plenty of Nacho Fries to go around," a Taco Bell representative told Food & Wine via email. "Currently, Taco Bell is partnering with Grubhub to offer free fries (with a minimum \$15 purchase) that runs until April 13." So there you have it: Even if fries were running low in you area before, those hiccups will likely be all cleared up by the time you hit the drive-thru. As Christmas approaches, Taco Bell is serving up some comfort by bringing back some discontinued items to its menu for a limited time nationwide beginning Dec. 24 for \$1.39 or as part of a \$5 combo box including Nacho Fries, a Beefy 5-Layer Burrito, a Crunchy Taco and a medium fountain drink. "In a year as difficult and uncertain as this one was, we know that consumers crave the comforts they love most. That's why we're excited to bring back Nacho Fries for our passionate fans to close out this year and kick off 2021 positively and deliciously," said Nikki Lawson, Taco Bell's Chief Global Brand Officer, in a statement to media. "The magic of the Nacho Fries franchise extends beyond the menu item itself and is brought to life with our next saga of the Nacho Fries movie franchise that we hope brings some seasonal (and seasoned) joy to fans like only we can." Other favorites coming home for the holidays will include the Loaded Nacho Taco, Taco and Burrito Cravings Pack and Bacon Club Chalupa. Unfortunately, the beloved Mexican Pizza didn't make the cut. Taco Bell was one of many chains to slim down their menu amid the pandemic, removing a dozen items from their menu in the summer of 2020, only to be met with fan outrage when they cut even more items shortly after, including Mexican Pizza. The former menu item, which served as fast-food refuge for those who adhere to a vegetarian or halal diet, particularly in the South Asian community, was so popular, a petition was created in October to save it. It's been a rough year: People are serious about saving their favorite comfort foods, wherever possible. Taco Bell rewards members rejoice - you can get the returning Nacho Fries first!! Taco Bell rewards members can get free Nacho Fries with a \$1 minimum purchase March 24-26. And, customers can get free Nacho Fries with a \$15 minimum purchase on Grubhub March 27-April 13. Nacho Fries a la carte cost \$1.49 or in a Nacho Fries a la carte cost side of warm nacho cheese sauce. Nacho Fries first debuted in 2018. Taco Bell said they are its No. 1 "best-selling, limited-time offering." READ MORE If it always seems like Taco Bell wants you to feel every time it puts them on the menu, only to take them off soon after. Whether it be the McDonald's McRib or the Pumpkin Spice Latte from Starbucks, limited time menu items are often a marketing ploy that give people a reason to come to the restaurant, professor Alexander Chernev of Northwestern University's Kellogg School of Management told CNN Business. Fast food chains attract most of their business through the consistency of their menus, but it's exclusivity that gets customers excited to come back for more. For Taco Bell, that hype comes in the form of Nacho Fries, which are making their most recent return on March 10, Chew Boom shares. Costing just \$1.49, Taco Bell's Nacho Fries are extremely popular, but as professor Chernev explained, limited time offerings have the enjoyment of the whole meal, giving both the customer and the brand something different to talk about. From the Mexican Pizza to the Crunchwrap Supreme, there's plenty of popular options at Taco Bell. Most fan favorites, however, aren't as basic as Nacho Fries. As described on the Taco Bell menu, the seasonal item simply consists of seasoned french fries at Taco Bell's international locations come loaded with all kinds of toppings in addition to the standard nacho cheese sauce, it's safe to say if the plainer U.S. version was on the permanent menu, it could lose its charm. As Chew Boom points out, a great deal of the excitement around Nacho Fries has to do with how Taco Bell markets it. Aside from advertising it as a limited time offering, the fast food chain also has a tradition of accompanying the now yearly announcement with a fake movie trailer. This year, the brand also introduced the Nacho Fries commercial via Twitter. That may be a lot of hype for seasoned cheese fries, but it appears to be working for Taco Bell. Taco Bell has been on a mission to please its most loyal supporters in 2021 by bringing back fan-favorite menu items. From Cheesy Fiesta Potatoes to the Quesalupa to Flamin' Hot Doritos Locos Tacos, some of the restaurant's most unique offerings have appeared back on the menu after some time away. But those moves may have just been preludes to the most recent dish that came back to the menu. On July 22, Nacho Fries returned to Taco Bell locations nationwide. In a press release about the return of Nacho Fries, the company touted them as the best-selling limited-release item in its history, showing their immense popularity. Nacho Fries are essentially the McRib of the Mexican-inspired fast-food world. PRNewsfoto/Taco Bell Corp. The company went all-out in announcing the return of the item, even producing a 20-page manga following a heroic group called the Fry Force, which it released online as a free PDF. There was no book written for the return of Nacho Fries is always an event, it's not exactly a rare one. Since debuting in 2018, the offering has returned to Taco Bell's menu no fewer than seven times in three years, according to the company has been mum on when this beloved side will leave the menu again but we can use past Nacho Fries release patterns to make an educated guess. The last time they appeared on menus was Dec. 24, 2020 and they went away on March 10, 2021. That was roughly 11 weeks of deep-fried, nacho-cheesy bliss, which would put the end of this current promotion in early October. For this return, Nacho Fries are priced at \$1.39 on their own or as part of a \$5 box with a Beefy Five-Layer Burrito, a Crunchy Taco and a medium drink. You can either get them the standard way or in a new Loaded Taco Style, which sees the fries covered in nacho cheese, sour cream and seasoned beef. Taco Bell Newsroom No matter which way you order them, you can't really lose. But if you happen to miss out on Nacho Fries this time around, don't worry too much because they'll probably be back again soon. This story originally appeared on Simplemost. Checkout Simplemost for additional stories.

